

## Program Description

Motivation/Empowerment/Finance

### The Empowering Budget

In this enlightening, dynamic, and interactive presentation, Jeff Davis discusses useful, easy-to-implement strategies taken from his experience as an accounting specialist as he shares why most working professionals are struggling to build wealth and what they can do to avoid these roadblocks to financial independence. Key areas covered include:

- Reasons why most people are sabotaging their wealth-building goals
- Simple steps to make the creation of a budget easy and empowering
- How to implement the sure-fire “stepping stone” process to true and long-lasting wealth
- What you must stop doing if you want to retire rich and financially independent
- Ways to optimize your own investment strategy

Jeff believes that “get rich quick” schemes are actually leading you away, not towards, your financial goals. Working professionals do not want to spend forty or more hours of hard work each week just to see their money slip right through their fingers. More importantly, they do not want to come to the end of their working lives only to find that they will live longer than their money supply will last. Instead, they want to feel in control of their finances and expenditures, moving step-by-step as they assimilate massive wealth. Jeff will empower members to begin saving money immediately, using time-proven skills needed to become wealthy and move strategically towards their financial goals. In an age where pension plans and retirement funds are disappearing, Jeff’s tips and advice are crucial.

**Value to Participants:** Members will now possess the ability to save more money every day, week, month, and year. They will also be able to implement budgeting and investing strategies into their daily lives in a simple, easy-to-understand routine. As a result, they will begin to save and grow their money. They will feel energized and joyful in the realization that they are well on their way to wealth generation. Members are also taught ways in which they can stay on track and increase their progress.

**Biography:** Jeff Davis, Professional Speaker, Author, and Master Strategist – is Chairman and CEO of Jeff Davis International, based in Newtown, Connecticut. Jeff graduated from McDaniel College with high honors and went on to receive his MS Finance Degree from Johns Hopkins Graduate School of Business. Jeff’s talks are funny, educational, and inspiring – he leaves audiences having fun and learning valuable information at the same time. Jeff is always learning more, having read many books on wealth generation and actively growing every single day. He looks forward to working with you and your group.